

OHSAA Radio Network Programming Log

2011 OHSAA Football Championships - December 2 & 3

Massillon Paul Brown Tiger Stadium and Canton Fawcett Stadium

2011 Game Rotation: Friday - V, III, II; Saturday - VI, IV, I Network Join Time: 10:45 a.m., 2:45 p.m. and 6:45 p.m.

- Notes:**
1. Affiliates listen for countdown beginning five minutes before network join time.
 2. Broadcasters will give cue and pause 15 seconds at the top of every hour for stations ID.
 3. A two second buffer pause will occur before/after local avails for network underlay.
 4. Broadcasts will begin on time regardless of weather delays. Listen to broadcasters for instructions.

Network Breaks: "Let's pause for these messages from the Ohio High School Athletic Association."

Local Breaks: "Let's pause for these messages from your local station."

Both Followed by Outcue: "You're listening to the OHSAA Radio Network Brought to You by Chocolate Milk."



GAME ONE PROGRAM LOG - Division V Championship Game - Friday, December 2

Network Join Time: 10:45:00 a.m. - Kirtland (H) vs. Coldwater (A) - Paul Brown Tiger Stadium

PREGAME

<u>Actual Clock Begin</u>	<u>Event</u>	<u>Length</u>	<u>Source</u>
10:40:00	Countdown Begins	5:00	Network Director
10:45:00	Network Intro Music	:30	Network
10:45:30	Welcome & Opening	1:30	Network Announcers
10:47:00	2 Network Spots & Joiner	1:00	Network Spot #1 (Chocolate Milk 2011) Network Spot #2 (Quiz 5 Farmers) Network Joiner
10:48:10	Team Previews	3:50	Network Announcers
10:52:00	4 Local Spots & Joiner	2:00	Local Avail #1 (Network Underlay: OHSAA #1, Introduction) Local Avail #2 (Network Underlay: GavinDeGraw-DrunkDriving) Local Avail #3 (Network Underlay: BillAchieve) Local Avail #4 (Network Underlay: Ballgame-BeADad) Local Joiner (Network Underlay Music)
10:54:10	Keys to the Game	2:50	Network Announcers
10:57:00	2 Network Spots & Joiner	1:00	Network Spot #3 (Marathon) Network Spot #4 (Quiz 7 Farmers) Network Joiner
10:58:10	Setting the Scene (to Anthem)	1:50	Network Announcers
11:00:00	National Anthem	1:30	Home Band
11:01:30	1 Network Spot	:30	Network Spot #5 (ArchieEduAthlete)
11:02:00	Welcome Affiliates Script		Network Announcers
	Starting Lineups Presented by Farmers Insurance and Sponsor Read		
11:07:00	Kickoff		

First Quarter

<u>Event</u>	<u>Source</u>	<u>Length</u>	<u>Content</u>
Sponsor Reads	Network Announcers		Network Insert When Available
TV Timeout #1	1 Network Spot & Taglines	:30	Network Spot #6 (Chris Spielman-SupportHSSports) OHSAA Partners Script (Taglines)
TV Timeout #2	1 Network Spot	:30	Network Spot #7 (NFHS, Take Part - Get Set For Life)
Non-TV Timeouts	Sponsor Reads		Network Announcers

Between 1st & 2nd QTR

2 Local Spots & Joiner	1:00	Local Avail #5 (Network Underlay: OHSAA #4 Scholar & Leader) Local Avail #6 (Network Underlay: BigBrothers-BigSisters) Local Joiner (Network Underlay Music)
	:10	

Second Quarter

TV Timeout #1	1 Network Spot	:30	Network Spot #8 (Quiz 8 Farmers)
TV Timeout #2	1 Network Spot	:30	Network Spot #9 (Marty Brenneman, Respect the Game :40)
Non-TV Timeouts	Sponsor Reads		Network Announcers

HALFTIME (25 Minutes, Plus 3 Minutes for Warm-Up)

<u>Event</u>	<u>Source</u>	<u>Length</u>	<u>Content</u>
Quick Wrap	Network Announcers	:30	Quick Analysis
3 Local Spots	Local Spots & Joiner	1:30	Local Avail #7 (Network Underlay: OHSAA #5 Officials) Local Avail #8 (Network Underlay: ChildhoodAsthma) Local Avail #9 (Network Underlay: Al Oliver, Respect the Game) Local Joiner (Network Underlay Music)
Interview Set-Up	Network Announcers	:20	Network
Halftime Interview #1	Prerecorded	6:00	Network - "Dr. Ross #1"
2 Network Spots	2 Network Spots & Joiner	1:00	Network Spot #10 (Chocolate Milk 2010 Version) Network Spot #11 (Quiz 9 Farmers) Network Joiner
Stats & Notes	Network Announcers	3:30	Analysis First half Marathon "Drive of the Game" and Sponsor Read
2 Local Spots	Local Spots	1:00	Local Avail #10 (Network Underlay: OHSAA #7 Respect the Game) Local Avail #11 (Network Underlay: BillStudentAth)
Halftime Interview #2	Live with Guest or Analysis	6:00	Network - Game Analysis if No Guest
2 Network Spots	2 Network Spots & Joiner	1:00	Network Spot #12 (Marathon) Network Spot #13 (ArchieHSsports) Network Joiner
		:10	

Halftime Program Length: 22:00

OHSAA Disclaimer Script	Network Announcers
Analysis Into 2nd Half	Network Announcers

Program Reminder: Network will give cue and pause :15 at the top of the hour for station ID (and/or local joiner).



Third Quarter

<u>Event</u>	<u>Source</u>	<u>Length</u>	<u>Content</u>
Sponsor Reads	Network Announcers		Network Insert When Available
TV Timeout #1	1 Network Spot & Taglines	:30	Network Spot #14 (DustinFox-SupportHSsports) OHSAA Partners Script (Taglines)
TV Timeout #2	1 Network Spot	:30	Network Spot #15 (Quiz 5 Farmers)
Non-TV Timeouts	Sponsor Reads		Network Announcers

Between 3rd & 4th QTR

2 Local Spots & Joiner	1:00	Local Avail #12 (Network Underlay: :60 Clark Kellogg HS Great) Local Avail #13
	:10	Local Joiner (Network Underlay Music)

Fourth Quarter

Welcome Affiliates Script	Network Announcers		Network Announcers
TV Timeout #1	1 Network Spot	:30	Network Spot #16 (Jerry Lucas, Support High School Sports)
TV Timeout #2	1 Network Spot	:30	Network Spot #17 (Quiz 7 Farmers)
Non-TV Timeouts	Sponsor Reads		Network Announcers

OVERTIME AND LENGTHY DELAYS

Between OT Possessions	1 Network Spots & Joiner	:30	Network Spot (Director Selects)
		:10	Network Joiner

END OF GAME

<u>Event</u>	<u>Source</u>	<u>Length</u>	<u>Content</u>
Quick Wrap	Network Announcers	:30	Analysis
2 Local Spots	2 Local Spots & Joiner	1:00	Local Avail #14 (Network Underlay: ChrisSpielman-SupportHSsports) Local Avail #15 (Network Underlay: College-BeADad) Local Joiner :10 (Network Underlay Music)
OHSAA Partners Script	Network Announcers	:30	Taglines of OHSAA Corporate Partners
Postgame	Network Announcers	3:00	Analysis/Trophy Presentations
2 Network Spots	2 Network Spots	1:30	Network Spot #18 (Chocolate Milk 2011) Network Spot #19 (Marathon)
Postgame	Network Announcers	3:00	Analysis/Trophy Presentations
2 Network Spots	2 Network Spots & Joiner	1:30	Second half Marathon "Drive of the Game" and Sponsor Read Network Spot #20 (ArchieSportsman) Network Spot #21 (Quiz 8 Farmers)
		:10	Network Joiner
Next Game Script	Network Announcers		
Closing	Network Announcers	2:00	Closing and Sign Off

Program Reminder: Network will give cue and pause :15 at the top of the hour for statoin ID (and/or local joiner).

