

2011-12 OHSAA Radio Network Affiliate Plans

In addition to carrying OHSAA Radio Network programming free of charge, radio stations may opt into one of three affiliate plans, which can reduce or waive any broadcast rights fees for regional or state tournament contests that the station would have incurred to broadcast a game itself. Specific packages shall be negotiated between the station and Tim Stried, OHSAA Director of Information Services.

2011 Football Plan A: Stations that carry at least two football state championship games of the OHSAA Radio Network shall only pay \$25 for any playoff games they broadcast themselves.

2011 Football Plan B: Stations that carry various games from all four OHSAA Radio Network events during the 2011-12 school year (football, girls basketball, boys basketball and baseball state tournaments) and OHSAA public service announcements shall pay no rights fees to broadcast any regional or state tournament contests in any sport. The specific number of public service announcements and network games shall be negotiated between the station and Tim Stried, OHSAA Director of Information Services.

The OHSAA Radio Network is a free, non-exclusive, commercial-split broadcast feed delivered either online via a 48K stereo broadband audio stream or from a phone line (32K mono). The OHSAA has selected veteran broadcasters and will utilize about half of the commercial time for its official corporate partners and OHSAA public service announcements. A detailed programming log will be created for each game.

Affiliate Level 1 (exact terms to be negotiated)

- Station will carry the OHSAA Radio Network feed of two or more football games, two or more girls basketball games, two or more boys basketball games and two or more baseball games and post the link to the network feed on its official website.
- Station will pay only half of the normal broadcast rights fees of any state tournament contest for which the station does an original broadcast and at least one in-game mention per state tournament game by network broadcasters.

Affiliate Level 2 (exact terms to be negotiated)

- Station will carry the OHSAA Radio Network feed of at least 14 total contests. (This number shall be reduced by however many state tournament contests the station broadcasts itself.) Station will also air a total of 16 plays of OHSAA public service announcements per season (fall, winter, spring) during original broadcasts of sectional, district or regional tournament contests or during other programming as approved by the OHSAA. Station will post the link to the network feed on its official website.
- Station will receive elimination of any broadcast rights fees of any state tournament contest for which the station chooses to do an original broadcast and at least one in-game mention per state tournament game by network broadcasters. The OHSAA will place a link on the OHSAA Radio Network's website to the station's official website.

Affiliate Level 3 (exact terms to be negotiated)

- Station will carry the OHSAA Radio Network feed of at least 24 total contests. (This number shall be reduced by however many state tournament contests the station broadcasts itself.) Station will air a total of 26 plays of OHSAA public service announcements per season (fall, winter, spring) during original broadcasts of sectional, district or regional tournament contests or during other programming as approved by the OHSAA. Station will post the link to the network feed on their official website.
- Station will receive elimination of broadcast rights fees of any regional or state tournament contests for which the station produces an original broadcast. Station will receive two all-session press row seats at the girls basketball, boys basketball and baseball state tournaments. Station will receive at least one in-game mention per state tournament game by network broadcasters. The OHSAA will place a link on the OHSAA Radio Network's website to the station's official website.



2011-12 Events:
Football Championships,
Dec. 2-3

Girls Basketball State
Tournament,
March 15-17

Boys Basketball State
Tournament,
March 22-24

Baseball State
Tournament,
May 31-June 2

**For More Information,
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