

OHIO HIGH SCHOOL ATHLETIC ASSOCIATION

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What is The OHSAA Radio Network?

The Concept

Created in the spring of 2010, the OHSAA Radio Network is a professional broadcast feed available free of charge to radio stations and all other media outlets at no cost. Unlike other radio networks, though, the presence of the network at an event does not exclude any other radio station from also broadcasting.

The OHSAA has selected the broadcasters, production crews and the audio stream supplier and will utilize about half of the commercial spots for promotion of the OHSAA's corporate partners and public service announcements.

In addition to radio stations, all media outlets – including internet streaming websites, newspapers, television station websites, etc. – may post the link to the network feed on their website at no cost. The online feed is also available on the OHSAA's website for fans.

Program Logs

A program log, which includes pre-game, in-game and post-game programming, will be created for each contest covered by the OHSAA Radio Network so that local stations can insert their local commercials at the appropriate time. The network will cover all local avails in case local stations do not use their own spots to cover all local breaks. Halftime programming will include interviews with OHSAA commissioners.

The Events

The network will broadcast four events during the 2011-12 school year, including the football championships, the girls and boys basketball state tournaments and the baseball state tournaments, for a total of 42 contests.

The Network Delivery

The network feed is available to radio stations two ways. It is available online via a 48K stereo broadband audio stream or from a phone line (32K mono).

Become an Affiliate

Radio stations may select individual contests broadcasted by the network or opt into one of three affiliate plans, which will reduce or waive any rights fees that the station would have incurred to broadcast regional or state tournament contests itself. See the affiliate plan document posted on the OHSAA Radio Network page at OHSAA.org for more information.



2011-12 Events:

Football Championships,
Dec. 2-3

Girls Basketball State
Tournament, March 15-17

Boys Basketball State
Tournament, March 22-24

Baseball State Tournament,
May 31-June 2

For More Information, Contact:

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