



FUEL UP

WITH CHOCOLATE MILK

FREE CONCESSION STAND KIT OFFER

Attention School Boosters and Athletic Administrators! Are you looking for additional concession stand sales at this fall's football, volleyball or soccer games? Want to include a good-for-you item on the concession menu? **Add nutrient-rich chocolate milk, the official beverage of the Ohio High School Athletic Association, to your menu and watch your sales GROW!**

If your school has an exclusive beverage contract with a soda company, no worries! Federal law states that milk – white or flavored – can be served anytime, anywhere on school grounds. That includes in your athletic complexes and concession stands.

To encourage your school's coaches, athletes, students, fans and parents to Fuel Up with Chocolate Milk, the American Dairy Association Mideast is pleased to offer Ohio middle and high school booster groups a free chocolate milk promotion kit.

OHSAA is proud to partner with Ohio's dairy farmers because it's a great way to encourage students to make smart food choices and lead a healthy lifestyle.

The Fuel Up with Chocolate Milk promotion kit includes a 60-quart Igloo cooler on wheels, colorful banners, posters, buttons and stickers, suggested PA announcements, and a simple how-to guide to help booster groups sell chocolate milk. [Click here to see contents of the kit.](#)

Visit www.drink-milk.com/kit to request your kit today! **While supplies last.** One kit per booster group. Please allow 2 weeks for delivery.

American Dairy Association Mideast • 1-800-292-MILK • info@drink-milk.com