



Ohio High School Athletic Association

Daniel B. Ross, Ph.D., Commissioner



To: All Ohio High School Soccer Coaches
From: Jerry Snodgrass, Assistant Commissioner/Soccer Sport Administrator

The purpose of this correspondence is to update you on a statewide initiative I recently proposed to our Board of Directors. This fall, with high school football not beginning until the week after the soccer season, we have created a statewide initiative, "OHSAA's Friday Night Futbol, presented by the Columbus Crew SC". This opportunity will permit games to be played on Friday night, August 21 (one day earlier than the traditional 'Saturday' start) with a few goals in mind:

1. To provide an opportunity for high school soccer teams to get the publicity, recognition and attention that high school football teams normally receive on Friday nights.
2. To provide an opportunity for high school bands and cheerleaders to be part of this night. Many bands are concluding their respective 'Band Camps' and this would be an opportunity to showcase themselves. As a result, anyone playing on this night may extend their halftime to 15:00 to accommodate a 'band show'.
3. To get as many high school students, youth league members and community members out to the game as possible by providing a discounted ticket, a promotion, or any other marketing strategy YOU may choose to utilize.

And...we want to HELP! We are excited to announce that the OHSAA is partnering with the Columbus Crew SC to help make this initiative a success. Each school hosting a game that evening will receive 2 tickets to the Columbus Crew SC match on Saturday, Sept. 26th vs. Portland Timbers at MAPFRE Stadium. Our hope is that each school will raffle off the tickets during the game to add to the excitement for fans.

There is NO charge, NO lengthy forms, NO donation, etc. We simply want to help promote high school soccer!

Communication has also been sent to all Athletic Directors. Ultimately, it takes cooperation between coaches and Athletic Directors to make this work. We ask that you look into changing your first game to Friday, August 21st. We will be sending a follow-up email in the beginning of July with more information and requesting participating teams to RSVP.

Thank you in advance. I look forward to many of you participating in OHSAA's Friday Night Futbol, presented by the Columbus Crew!

Check out these two great offers from the Columbus Crew SC!

2015 High School Night – Columbus Crew SC vs. Portland Timbers

- Saturday, September 26th – 7:30 pm Kickoff
- HS Night ticket – save \$10 off face value
 - o \$20 Upper Sideline, \$25 Upper Sideline
- \$1 Beverage and \$1 Brat Night
- Post Match Crossbar Challenge on main field.

2016 Elite Game Series at MAPFRE Stadium (formally Crew Stadium)

- Play a game in the first soccer-specific stadium in the country
- Move a rivalry game or add a team from another part of the state to your schedule
- How does it work? Simply call (614) 447-2739, ext. 4.

